

# VBS BUSINESS-TECH SOLUTION, LLC

Technical Services & Consulting

[www.visionsbiz-online.com](http://www.visionsbiz-online.com) / 443.824.0420

## Website Questionnaire

### Tell us a bit about your company:

Company name:

Address:

Postal code:

Phone:

Mobile:

Email address:

### What does your company do?

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### Any professional organizations or associations?

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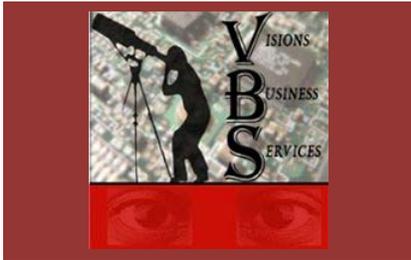
The next few questions will help us understand exactly what you're after with this site. Go ahead, tick as many as you need to:

### I want this site because:

- I need to build awareness for my brand
- I need to offer a contact point to my clients
- I need my company to have a better image online
- I need to sell my product/service through my site
- I need to use it to build customer loyalty
- I need to reach people in many languages
- I need somewhere to promote my latest product/service
- I have my own reasons:

### My site will be built to target:

- Business customers
- Consumers



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**I'd like to target clients who are:**

- |              |                          |                 |                          |
|--------------|--------------------------|-----------------|--------------------------|
| Kids & teens | <input type="checkbox"/> | In their 40s    | <input type="checkbox"/> |
| In their 20s | <input type="checkbox"/> | In their 50s    | <input type="checkbox"/> |
| In their 30s | <input type="checkbox"/> | Senior citizens | <input type="checkbox"/> |

**My clients come to me because:**

- I offer excellent service
- I have the best products on the market
- I have the best prices on the market

**Do you want to expand your target audience in a certain direction?**

**More specific features of your customers**

**Some words about your company**

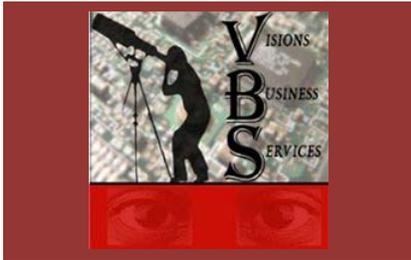
Someone's searching the web for your business. What words or phrases will they search for in Google?

\_\_\_\_\_

\_\_\_\_\_

**What is it that makes your products or services unique on the market?**

**Do you have any proof that your solutions are better than your competitors?**



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**We want the following special features to be included in our new website:**

- Registration form
- Video streaming
- Search panel
- Newsletter/ Email sign up forms
- Information/ request forms
- Uploads/ downloads
- Customer login
- Registration
- An online store/shopping cart
- Blog module
- Image gallery
- Image slider
- Other features

**Moving on to the pretty stuff: Design!**

**Does your company have a logo / established image & branding guidelines (e.g. fonts, colour schemes etc)?** YES  NO

**Do you have print materials (such as business cards or brochures) that we need to match?** YES  NO

**Could you give us the websites of your top 3 competitors?**

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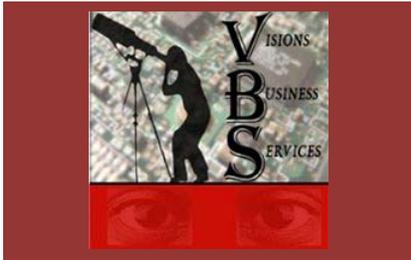
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**If you had to pick 3 websites you would love to have, which would they be?**

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**Is there anything else you'd like to tell us?**

That's all we need for now! Thanks for taking time to fill this in