



# HEALTHCARE

## DISCOVER OPPORTUNITY

It's time to give your healthcare solutions a checkup  
**AT VBS BUSINESS-TECH SOLUTIONS, WE DO THAT**

Because of the global pandemic, medical technologies had to adapt even more quickly to better address rapidly increasing healthcare requirements. So it's no surprise healthcare funding around the world has reached unprecedented levels. "In 2021 alone, \$44 billion was raised globally in health innovation"—doubling what was raised the previous year—and the acquisition of health and health tech companies rose 50 percent."<sup>1</sup>

What are you doing to keep up with this ever-evolving, expanding landscape? VBS Business-Tech Solutions is dedicated to ensuring you have access to the latest devices and services required for your success.

<sup>1</sup> Predictions 2022: What are the biggest healthcare shifts? The Davos Agenda

## HEALTHCARE TRENDS AND OPPORTUNITIES



**Telemedicine** is expected to continue growing, meaning investment in these services should keep growing, too. The increased use of telehealth and the likelihood of rollups in this sector are... prompting broad investment interest across all areas of healthcare IT.

■ Source: 2022 Healthcare and Life Sciences Investment Outlook, KPMG

At the beginning of the pandemic, the percentage of remote healthcare consultations rose from 0.1% to 43.5%. Analysts at Deloitte say most...will continue to use virtual visits.

■ Source: The Five Biggest Healthcare Tech Trends In 2022, Forbes

80% of healthcare providers plan to increase investment in technology and digital solutions over the next five years.

■ Source: HIMSS Future of Healthcare Report

The pandemic was responsible for a major acceleration of virtual care over the last two years—a market that could reach \$250 billion.

■ Source: July 2021 report, McKinsey & Company

The **medical-device market** is rapidly expanding, and many sources predict that will continue.

By 2023, the US medical-device market is expected to grow to \$208 billion.

■ Source: SelectUSA

By 2022, ear-worn devices will have taken over as the top wearables segment with 158M units shipped—compared with 115M smartwatch shipments expected this year.

■ Source: Gartner

Approximately 60% of healthcare organizations have already adopted the Internet of Medical Things (IoMT).

■ Source: Frost & Sullivan

30.3% of IoT devices are used in healthcare since its introduction in the industry.

■ Source: UST Global Inc.



An increasing use of **artificial intelligence and automation** in healthcare settings is leading to a greater acceptance—one might even say a demand for—both.

Patients are gaining trust in AI...a key factor in speeding up its adoption.

■ Source: Top 5 Healthcare Tech Trends Poised for Growth in 2022, Entrepreneur magazine

In radiology departments, imaging staffs say almost 25% of their work is inefficient and could be automated.

■ Source: 10 Healthcare Technology Trends for 2022, Phillips



# SOLUTIONS THAT SUPPORT THESE TRENDS



## ASSET TRACKING

Locate medical equipment on the floor or within the facility.



## CONNECTIVITY

Establish a strong infrastructure that supports the required connectivity.



## DISINFECTANT-READY SOLUTIONS

Deliver devices that stand up to the frequent cleaning required.



## EMR/EHR

Use to create digital versions of patients' healthcare records.



## PHYSICAL SECURITY

Make it safer for everyone by deploying the most-robust protection.



## SCANNING AND PRINTING

Increase accuracy when printing patient wristbands, charts, and medication orders.



## SECURITY

Add solutions that better secure patient information.



## SELF-CHECK-IN

Provide more-accurate patient check-ins that include instantly verified information.



## SELF-CHECKOUT

Improve the safety and efficiency of making any payments due when discharged.



## VIDEO COMMUNICATION

Connect patients, doctors, staff members anywhere, at any time.



## TELEHEALTH

See and treat more patients virtually by adding a "digital front door."